

Churches of God General Conference Logo Specifications



2 colors – Pantone 2955, 7530



2 colors (web version) – Pantone 2955, 7530

The web version uses the dark blue for General Conference for best contrast online and for better readability. On the web, General Conference should be white.

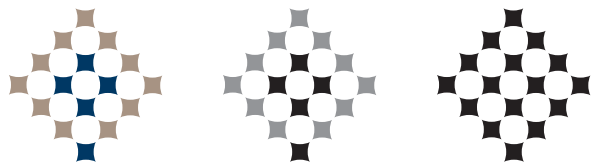


1 color – black, 50% black



1 color – solid black

SYMBOL ONLY



FONTS

Minion Pro Regular,
Minion Pro Italic,
Minion Pro Semibold



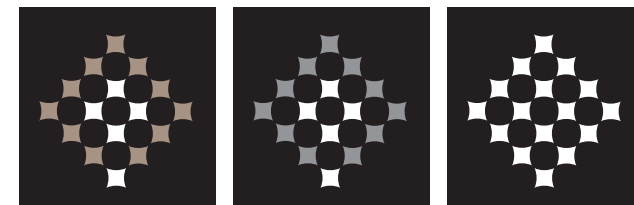
white with color on a dark background



white with color for web on a dark background



solid white on a dark background



COLORS



Pantone 2955
C100, M60, Y10, K53
R0, G56, B101
HTML 003865



Pantone 7530
C10, M18, Y25, K32
R163, G147, B130
HTML A39382

